

FUNDRAISING 2026

Featuring our flagship event: Festa Junina - XII Arraiá dos Brasileirinhos

Sponsorship Proposal

Your generosity helps preserve culture, strengthen families, and sustain our community.



Why Fundraising 2026 Matters

Strengthening Community – Preserving Culture – Support Families

Fundraising 2026 is our annual campaign supporting cultural, educational, and community programmes for Brazilian-Kiwi families across Aotearoa.

Thanks to donors like you, our community continues to thrive.

Our flagship event, **Festa Junina**, brings our community together in a joyful celebration of music, food, dance, and tradition.

“Festa Junina is one of Brazil’s most cherished cultural celebrations — a joyful festival of music, food, dance, and community.”



Your support keeps our traditions alive for the next generation.

About Brasileirinhos Aotearoa

Together, we strengthening Brazilian-Kiwi families



Heritage Language
Education



Cultural
Preservation



Community
Connection



Multigenerational
Engagement



Accessible
Programmes

We hold non-profit status with IRD, and all contributions received are treated as donations supporting our community work.

Your contribution ensures these programmes remain accessible and sustainable throughout the year.

2026 Fundraising Goal

\$20,000

T A R G E T

*Your generosity directly
strengthens our community.*

Your donation to
Fundraising 2026, including support through
Festa Junina will help:



Keep cultural, educational, and wellbeing programmes accessible.



Install a heat pump at Casa Brasil.



Install a CCTV security system.



Build shed storage for community resources



Expand and care for our community library

Every contribution makes a real difference.

Donor Opportunities

Join us in strengthening our community

Donation-Based • All contributions treated as donations • Acknowledgements only


DIAMOND

\$500
DONOR

6 tickets
Logo on
Homepage, Fundraising &
Festa Junina webpage
Eight different
acknowledgements


GOLD

\$300
DONOR

4 tickets
Logo on
Fundraising & Festa Junina
webpage
Six different
acknowledgements


SILVER

\$200
DONOR

3 tickets
Logo on
Fundraising webpage
Five different
acknowledgements


BRONZE

\$100
DONOR

2 tickets
Logo on
Fundraising webpage
Event
acknowledgement

Your generosity is acknowledged during our flagship event, Festa Junina – XI Arraiá dos Brasileirinhos.



DIAMOND

DONOR

\$500

Acknowledgements

As a Diamond Donor, **your generosity leads the way** in supporting Fundraising 2026. Your contribution strengthens Casa Brasil and inspire our community.

- Logo on Homepage (Our Partners & Supporters slider)
- Logo on Fundraising Page
- Logo on Festa Junina Event Page
- Logo in Festa Junina event slides
- Dedicated thank-you post on social media
- Individual story highlighting your contribution
- Group thank-you post (carousel)
- Public acknowledgement during Festa Junina
- 6 complimentary tickets to Festa Junina

Your leadership inspires others to give.



GOLD

DONOR

\$300

Acknowledgements

As a Gold Donor, your support helps sustain our cultural and educational programmes. Your generosity is recognised with gratitude during Festa Junina event.

- Logo on Fundraising Page
- Logo on Festa Junina Event Page
- Logo in Festa Junina event slides
- Individual thank-you story on social media
- Group thank-you post (carousel)
- Public acknowledgement during Festa Junina
- 4 complimentary tickets to Festa Junina

Your contribution keeps our community strong.



SILVER

DONOR

\$200

Acknowledgements

As a Silver Donor, **your support helps us deliver meaningful cultural experiences for families across Aotearoa.** Your support is warmly acknowledged during Festa Junina.

- Logo on the Fundraising event webpage
- 1 individual story
- Group thank-you post
- Logo in the Festa Junina event slides
- Public acknowledgement during the event
- 3 complimentary tickets

Your gift makes a lasting impact.



BRONZE

DONOR

\$100

Acknowledgements

As a Bronze Donor, **your contribution helps bring our community together.**

Your generosity is acknowledge during Festa Junina event.

- Logo on the Fundraising event webpage
- Logo in Festa Junina event slides
- Group thank-you post
- Public acknowledgement during the event
- 2 complimentary tickets

Every donation helps us grow.

Festa Junina 2026 - Out Flagship Event

EVENT

Festa Junina 2026
XII Arraiá do Brasileirinho

VENUE

Te Atatū Peninsula
Community Centre

DATE

18 July 2026

TIME

11am - 5pm

Your support helps make this event possible for hundreds of families.

Get in Touch

We'd love to hear from you. Reach out to discuss sponsorship opportunities.

SPONSORSHIP COORDINATOR

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EVENT COORDINATOR

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Muito Obrigado

Thank You

Your donation helps us preserve culture, strengthen community,
and create meaningful experiences for Brazilian-Kiwi families
across Aotearoa. We are deeply grateful for your support.